

## Privacy Policy

### Profile Information submitted by Members to LocalAdLink.com

LocalAdLink.com is an online social, lifestyle, political networking community that connects people through networks of friends for communicating, sharing and making new friends. To accomplish this, each LocalAdLink.com Member creates his or her own profile, which contains the personal information that the LocalAdLink.com Member chooses to include. This personal information includes such things as: First name or first and last names of the LocalAdLink.com Member (depending on the options selected by the Member),

- First name or first and last names of the LocalAdLink.com Member (depending on the options selected by the Member),
- Gender, age, marital status and other, similar personal information,
- Occupation,
- Schools attended or companies with whom the Member is associated,
- Location (e.g., city and state), and
- Photos, videos or other shared content uploaded by the Member to his or her profile, to the extent that it includes personal information.

### Other Information submitted by Members to LocalAdLink.com

LocalAdLink.com also collects Member-submitted account information such as name and email address, to identify LocalAdLink.com Members and send notifications related to the use of the LocalAdLink.com services and product offerings.

You should also be aware that LocalAdLink.com Members may reveal other personal information while communicating on other areas of the LocalAdLink.com website, such as while participating in discussions on LocalAdLink.com Groups and/or posting information on LocalAdLink.com Blogs. This information, in turn, might be viewed by other LocalAdLink.com Members or visitors to the LocalAdLink.com website who are not Members.

### Information Not Directly Submitted by Members or Other Website Users to LocalAdLink.com

Finally, we also collect some information from LocalAdLink.com Members, as well as from other visitors to the LocalAdLink.com website, that is not personally identifiable, such as browser type and IP address. This information is gathered from all LocalAdLink.com Members and visitors to the LocalAdLink.com website.

### Profile Information submitted by Members to LocalAdLink.com

The personal information of a LocalAdLink.com Member contained in his or her profile will be shown to those people whom the LocalAdLink.com Member chooses. Each LocalAdLink.com Member has three options when choosing the level of sharing of his or her profile. They are:

- "Friends" which consists only of that LocalAdLink.com Member's friends,
- "Friends of LocalAdLink.com Friends" which consists of that LocalAdLink.com Member's friends, as well as the extended group of people who are friends of that LocalAdLink.com Member's friends, and
- "Anyone" which is all visitors to the LocalAdLink.com website, whether or not they are LocalAdLink.com members.

**PLEASE NOTE THAT, REGARDLESS OF WHAT PERSONAL INFORMATION A MEMBER CHOOSES TO INCLUDE IN HIS OR HER PROFILE, OR WHAT LEVEL OF SHARING HE OR SHE CHOOSES, CERTAIN INFORMATION ABOUT EACH MEMBER WILL BE INCLUDED IN THAT BOOMJ.COM MEMBER'S "PUBLIC PROFILE," WHICH IS AN ABBREVIATED VERSION OF A LocalAdLink.com PROFILE. A LIST OF THE INFORMATION CONTAINED IN EACH PUBLIC PROFILE CAN BE FOUND IN THE LocalAdLink.com TERMS OF SERVICE. PUBLIC PROFILES WILL BE AVAILABLE TO ANY USER OF THE LocalAdLink.com WEBSITE, WHETHER OR NOT THE USER IS A LocalAdLink.com MEMBER**

### **Other Information submitted by LocalAdLink.com to LocalAdLink.com members**

Except where a LocalAdLink.com Member might choose to include a full name in his or her profile, a LocalAdLink.com Member's email address and full name will only be used in the following circumstances:

- When the LocalAdLink.com Member invites a friend via email to become a LocalAdLink.com Member,
- When the LocalAdLink.com Member sends a request to another LocalAdLink.com Member to add the other LocalAdLink.com Member to his or her LocalAdLink.com friend list,
- When we send notifications to the LocalAdLink.com Member relating to his or her use of the LocalAdLink.com service or LocalAdLink.com website, and
- If the LocalAdLink.com Member so chooses, when we send regular notifications, weekly updates, or other news regarding the LocalAdLink.com service or the LocalAdLink.com website.

Except when inviting or adding friends, a LocalAdLink.com Member's email address will never be shared with or displayed to any other person. LocalAdLink.com Members and their friends, and other LocalAdLink.com Members within their personal networks (depending on the level of sharing a LocalAdLink.com Member has chosen) communicate on LocalAdLink.com with each other through the LocalAdLink.com service, without disclosing email addresses.

### **Information that LocalAdLink.com Members do not submit to us**

We use information relating to the server information, IP address, and browser-type.

If you have any questions about this privacy policy, LocalAdLink.com privacy practices, or your dealings with LocalAdLink.com, please contact us.